

Tina Schembecker
Graphic Designer

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eye-on-you.com

CV

WORK

/ since 2007

FREELANCER

eye-on-you.com

Art direction, Idea and concept development, Editorial design and layout, Books, Magazines, Brochures, Webdesign and other publications, Band-/logodesign, Design manuals, Title - and endcredits for film- and TV productions, Infographic, Animations, UX/UI Design, SoMe, Video-production for clients as Røde Kors, Zentropa, Dansk Flygtningehjælp, Den Danske Filmskole, Danner, DR, Kvinderådet, JAC Gentofte Kommune, HK, DTU, Mellempøkeligt Samvirke, Dansk Industri, Magasinet Klassik ...

/ 2002 - 2007

Adventure World, Copenhagen

(outdoor- and travellers magazine, now called *Opdag Verden*)

Publisher // opdagverden.dk

ART DIRECTOR

Responsible for the companys branding, the publications visual expression, both analog and digital.

/ 2001 - 2002

Macvaerk, Copenhagen

Designstudio // macvaerk.com

GRAPHIC DESIGNER

Creating identities, logotypes, brochures, posters in a little team for a great mix of clients like Danisco, Ernst & Young, BMW Group

/ 2000 - 2001

Neue Digitale, Frankfurt

Creative agency for media solutions // neuedigitale.de

JUNIOR GRAPHIC DESIGNER

Collecting real life experiences in a firstmover exclusively digital agency beside my studies. Working with a team for high profile clients like Nike and Mercedes Benz.

/ 1997 - 2000

Hermann Vaske's Emotional Network, Frankfurt

Creative Agency // whyareyoucreative.com

GRAPHIC DESIGNER

Helping creating the visual expression of the book *Why Are You Creative*, and the film *The World's Best Sellers og How To Seperate People From Their Money*

PROFILE

From idea to concept to design to completion I realize projects in the various types of graphic design. If it's layout of print formats, creating visual identities, infographic or designing for digital platforms I am a solid partner on the road to meaningful visual communication.

TECHNICAL SKILLS

Adobe: Illustrator, Photoshop, InDesign, InCopy, Premiere Pro, XD, After Effects, Acrobat
Microsoft Office, SharePoint, Google Suite, Figma, Sketch, Miro, Wordpress, Wix,

LANGUAGE

German – native speaker
English – fluent
Denish – fluent
French – working knowledge

EDUCATION

Latest Courses:

- Videocommunication (course on producing video and taking care of the entire process from the idea to the finished video)
- UX/UI Design (overview of design process framework tools and how they relate to each other, Design Thinking, User-Centred Design, Contextual Design)

1997 -2001

FAKD - Academy Of Visual Arts Frankfurt
Communication Design

1995 - 1997

J. W. von Goethe-University, Frankfurt / M.
Psychology, Art history